



**Note:** If you are providing this document via mail, please feel free to attach and sign additional paper if necessary to complete the following questions.

2. **Purpose:** Please provide a brief description of the Applicant, including its purpose and specifically including any political, social or commercial agenda.
3. **Description:** Please provide a detailed description of your proposed entry, including the names of all public figures, celebrities and fictional characters, local and otherwise, who will participate or will be represented in any way. Specifically list any advertising, messages, words and symbols which will appear in any way. Please provide any brochures, photographs or videos that portray the proposed entry. Also, please check the box or boxes below indicating the type of entry that you propose.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Float #Riding _____	Marching Band # of Participants _____	Marching Unit # of Participants _____	Animal Entry Describe above	Non- Motorized Vehicle Describe above	Motorized Vehicle- Submit Vehicle Application

4. **Attire:** Please provide a detailed description of the attire of the participants, specifically including any advertising, messages, words and symbols. Please provide any brochures, photographs or videos that portray the attire. Remember, this is a family-friendly event.
5. **Amplification:** Please describe any music or amplified sounds proposed and indicate how it will be amplified:



6. **Other Parades:** Please list other parades or similar activities in which your proposed entry has participated. Please provide any brochures, photographs or tapes that portray the proposed entry.
  
7. **Previous Participation:** Please list the year(s) in which your proposed entry has previously participated in the Charlotte St. Patrick's Day Parade.
  
8. **Awards:** Please list below any awards that your proposed entry has won in previous parades, including the Charlotte St. Patrick's Day Parade, providing the name of the award and the year given.

**Continue to next page**  
**Charlotte St. Patrick's Day Parade**



## Rules and Regulations

1. All entries must provide family-oriented entertainment consistent with this celebration in honor of St. Patrick and Irish-American heritage.
2. Each entry shall be responsible for the conduct of all participants.
3. Attire appropriate to the occasion is required of all participants.
4. NO ALCOHOL is allowed in the parade. No cups or glassware are allowed in the parade. Bottled water or canned soft drinks are allowed.
5. No objects may be handed out, distributed, or thrown by any entry or participant, including marchers, floats, and vehicles associated with the entry.
6. No participant may undertake any dangerous or noxious activities in the parade. No cooking is permitted in the parade.
7. The Parade Committee has the right to inspect all units prior to and during the parade.
8. The driver of each vehicle must be a qualified, licensed driver 21 years of age or older. During the parade, each vehicle must maintain a safe distance from the preceding unit.
9. All vehicle entries must be covered by liability insurance to the satisfaction of the Parade Committee. Proof of insurance must be provided with the application.
10. The size of a float shall be limited to 30 feet in length (For the trailer portion), 10 feet in width and 12 feet in height.
11. The Parade Committee shall have the power to regulate the amount and scope of advertisement. Advertisement is limited to the Applicant, and only to the extent stated in the application and approved by the Parade Committee. Applicants who hold political office may be accepted to represent the office they now hold, not as the candidate for any office. No campaign buttons, signs or apparel will be allowed.
12. The Parade Committee reserves the right to exclude from participation, in the Parade or in the Official Program, any entry which it considers to be advocating or promoting a particular purpose, principle, agenda, or message inconsistent with or contrary to those of the Parade.
13. The Parade Committee requires a nominal application fee of \$50 to, in part, off-set parade-related expenses. Please make payment via this form online, or mail a check to the PO box on page 1 of this document.

**Agreement:** In consideration of the Parade Committee's approval of Applicant's participation in the Parade, in the event this approval is given, Applicant hereby



agrees to the following: Applicant agrees that the Applicant and all participants in this entry will obey all Parade Committee rules, regulations and directives, whether written or oral, and all applicable laws and ordinances. Applicant acknowledges and accepts the attached rules and regulations. Applicant and all participants in this entry grant the Parade Committee and its licensees the exclusive, worldwide, royalty-free right in perpetuity to use, reproduce, publicly display, publicly perform, broadcast, promote, create derivative works from, modify, alter, edit, repurpose, and/or otherwise use the entry's parade appearance, performance, images and likenesses in any manner and in all media now known or hereinafter created. Applicant and all representatives, members, and participants associated with this application hereby agree to indemnify and hold harmless the Parade Committee, its officers, agents and members from and against any and all claims, causes of action, costs, expenses and liabilities, including legal expenses, of any kind whatsoever, including bodily injury, death, property damage and any other loss, arising out of or related to the Applicant's and/or Applicant's participation in the Parade, whether or not caused by the Applicant's negligence.

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Date

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Applicant's Authorized Signature

**Thank you for applying to participate in the 2023 Charlotte St. Patrick's Day Parade! The Parade Committee will contact you regarding your eligibility.**

**Application Fee:** The Charlotte St Patrick's Day Committee endeavors to create a self-sufficient parade and festival that will exist in our great city for years to come. To ensure this is possible, beginning 2024 we require a \$50 application fee for each group that applies. If your application is rejected, the fee will be refunded as soon as possible via check or electronic payment on file. *\*Note\* Additional expenses may be required for vehicle and float approval.*

Payment can be made online to the right,  
or via check to the PO box below.

*Charlotte St Patrick's Day Committee  
P.O. Box 470092  
Charlotte, NC 28247*



# 2024 Charlotte Saint Patrick's Day Committee

## Press Release



**Parade Entry Applicant:** \_\_\_\_\_

(Name as on Application)

### Organization Description:

*(Please select what applies and fill in the information below)*

<input type="checkbox"/> Float	<input type="checkbox"/> Marching Band	<input type="checkbox"/> Group	<input type="checkbox"/> Other (Please Describe)
	# of Participants	# of Participants	

**Hometown:**

**Highlighted Individuals:**

**Short Bio or Story:**

**By acknowledging this document you agree to release all images taken during the parade to fair use by the Charlotte St Patrick's Day Parade Committee for parade-related uses such as but not limited to media promotion, sponsorship solicitation, or news coverage. By opting out I understand I may not be mentioned in any media.**

Date: \_\_\_\_\_

Applicant signature: \_\_\_\_\_  
like to opt out: \_\_\_\_

Please Indicate (X) here if you would

